

COMMUNICATIONS AND MEDIA INTERNSHIP

Description: Harness the power of media to help Ceiba get its conservation message out to the world!



Project summary: We are looking for enthusiastic interns to help with communications and media to promote Ceiba's ongoing research projects, volunteer and internship programs, as well as our courses. Interns will be active on social media to provide updates regarding ongoing projects, new developments, and courses. Interns will work on creating a quarterly online newsletter and maintaining updates and accurate information on our website. Interns will also be responsible for writing press releases and contacting various

news agencies to promote Ceiba's conservation efforts. Other projects include creating videos summarizing what Ceiba does in Ecuador, current projects, and training videos for research project protocols. Another important aspect of this internship will be to search for grants and funding opportunities and collaborate with Ceiba staff to apply for these funding sources.

What you'll learn:

- Data organization and analysis
- Grant-writing
- Marketing and promotion techniques
- Non-profit management

What we seek: Self-driven, organized, proficient in social media, good communication skills, experience in video-editing, website maintenance, excellent writing skills, and experience in communications and media.

**Please note that this is an internship based either in Ceiba's Ecuador office in Quito, or in our US office in Madison, Wisconsin.